

4<sup>th</sup>Edition



Mega LIVE Show



For Booking Enquiry

05-06-07 MARCH 2020



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Mega LIVE Show

### ABOUT TEMTECH, BHL. 2020

Being held on 05-06-07 March 2020, in the pleasant mild winter in Bhilwara. Housed in 50,000 square feet closed two hall with high roofing. It covers all the textile fields. Spinning, twisting, sizing, warping, weaving, processing, garmenting and Technical Textiles & Yarns . Apart from the main equipment suppliers is proposes to show case the latest in services like software, ERP, automation, HR, effluent and energy management, spares, material handling, consultancy etc.

More then 100 International and national exhibitors are expected to be present. The scale and location of event is expected to draw a sizeable number of visitors with relevant profiles not only from Bhilwara but also other north Indian areas like Pali, Balotra, Banswara, Kishangarh, Jaipur, Udaipur, Indore, Burhanpur etc.

\* Spaces are available in both open and shell formats to suit every budget and requirements.

What makes TEMTECH unique and MUST HAVE in your exhibition list is the fact that it is The ONLY TEXTILE MACHINERY & YARN EXHIBITON IN NORTH INDIA & BHILWARA.

#### PROMOTIONAL PLAN

- Advertising in all Trade and Textile Related Newspaper & magazine.
- Outdoor campaign through display on Uni-pole, Hoarding at Bhilwara & other cities.
- Personalized invitation cards to target visitors.
- · Distribution of pamphlets across target visitors.
- · Weekly E-mailers and SMS Campaign.
- · Pre and post coverage in all trade media partner.
- Associate with all Local & textile Machinery Associations.













05-06-07-MARCH 2020

www.temtechindia.com

### WHY BHILWARA? (STRATEGIC IMPORTANCE)

Getting the right target audience is key to today's marketing efforts. Reaching your potential customer, at his comfort, his convenience is essential. As you search for textile machinery and yarn buyers, there can be no bigger concentrated cluster than Bhilwara. Turnover of Rs 20,000 Crore Rs. Manufacture and sale of over 300 Crore Meters of fabric. Over 16,000 weaving machines. 26 process houses, 19 spinning mills, 20 garment units, 30 TFO units and a skilled direct manpower compliment of over 60,000 persons. Consumption of 50,000 tons of Yarn And Raw material. Natural as well as manmade. Supportive to this a huge service sector and ancillary industry. Poised for modernisation, growth, product change. This is just Bhilwara, not to forget the nearby regions of Pali, Balotra, Banswara, Kishangarh, Jaipur, Udaipur and north India.

An expected conservative 10 % growth means demand for 1000 Plus modern weaving machines, a realistic 10% up gradation replacement means 1600 shuttle less looms more. Shift to cotton means a potential demand of above 20 Sizing machines. Supporting process house equipments required means potential for yarn dyeing and cotton processing facilities. Desire and natural business movement to value added products means new Garment units. Modernisation and need to better use Human resources creates demand for services in software, automation. Increasing energy and environmental regulations gives an opportunity for water treatment and energy saving companies. The huge supply demand gap for Technical Textiles offers a ready industrial base and entrepreneur keen to venture into such projects.

This quantum growth in manufacturing base requires huge amount of Raw material be it fibre or yarn. In this edition we bring the suppliers to the doorstep of the consumer both existing and those potential. Getting them aware of your presence and products is the magic key to seizing a chunk of this market.

Such a massive and potential area within a few square kilometres. A ripe platform for intensive marketing efforts forecasting maximum return on time and money invested. Now made even more cost effective and cost efficient by drawing the potential client to you. At your presence in TEMTECH.





## **HIGHLIGHTS**

- **Dedicated Event To Magnify Business and Trade For** Textile Machinery Manufacturers, Through Interaction With Users /Agents/ Dealers From North
- **Exclusive Exhibition Section:** For Fibre & Yarn Components and Accessories.
- The first and only of its kind textile machinery & yarn exhibition in Bhilwara and North India. A targeted localised convenient event, yet, world class in scale and organisation. If you want to sell to Bhilwara and North India, you have to be there.











# Organiser





### **NORTH INDIA'S**

**MOST POPULAR** 

**TEXTILE MACHINERY** 

**■ FIBER & YARN** 

**■ SPARE PARTS** 

**ACCESSORIES** 

■ DYES & CHEMICALS

### **TEXTILE MACHINERY**

& YARN EXHIBITION

### **MIRROR EVENT MANAGMENT**

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